



The best things in life aren't things, mate.

Your health

The one asset you can't buy back

Australians'll spend \$80k on a boat they use twice, but skip the doctor for a decade. Genius.

Good mates

The ones who show up with a ute and no questions asked.

No subscription fee. No delivery window. Priceless, obviously.

A proper laugh

The kind that makes your ribs hurt.

Not the polite "heh" you do in meetings. The real stuff. Completely free. Annoying, isn't it.

The great outdoors

Specifically the kind that tries to kill you a little bit.

A beach at 6am costs nothing and fixes most things.

Peace of mind

Rarer than a tradie who shows up on time.

Can't buy it. Can accidentally destroy it with a credit card, though.

Time, actually

Spent doing something pointless with people you love.

No one on their deathbed wished they'd bought a bigger telly.

Ironically, realising all this is free.

Which should make it easy. And yet here we all are, still shopping.

No returns policy. No warranty. Somehow the best stuff going.